



The Backstory

Upon taking over the arbor management for a Community in Phoenix's Northeast Valley, DLC immediately began working on a comprehensive tree pruning program to combat the Community's rampant tree loss.

The Community's previous landscape management provider did not have any formal tree pruning program in place. With over 4,500 trees, this created a substantial liability for the community as evidenced by the 265 trees that were lost the year prior to DLC taking over the Community's arbor management. In addition to the loss of valuable assets, the Community was hit with \$20,000 in cleanup costs.

Proactive Measures

DLC worked quickly to gather data on the Community's tree inventory by mapping over 5,000 trees. Our experts evaluated tree health and value and took proactive measures to remove stakes from over 700 trees that were not needed or improperly staked.

DLC provided Community Management with a comprehensive, prioritized five year pruning program that was unanimously approved by the Community's Board of Directors.

Within three short months, DLC had removed over 306 tons of tree pruning debris and pruned 476 priority A trees before moving on to an additional 274 priority B trees.



Demonstrated Results

Year One - In the first year of DLC's Arbor Management program, the Community lost 84 trees — down from 265 trees the year prior.

Year Two - By following our comprehensive tree pruning program, DLC was able to further reduce the Community's tree loss to just 11 trees in year two.

DLC's Arbor Management Program paid for itself. The Community's investment in proper arbor management was quickly returned to them in the form of reduced cleanup costs and tree asset loss.

